

# LOOKING TO THE FUTURE

Modern butchers have a key role to play in shaping the future of our industry - especially when it comes to animal welfare and sustainability.

By welcoming young people into butchery, we can give them the opportunity of a rewarding career - and our industry will benefit, too.











"I started washing dishes after school to earn a bit of money and was soon offered an apprenticeship. Having a knife in my hand and breaking down beef, lamb and pork was great to learn. My boss and the other butchers were really encouraging and gave me opportunities to enter skills competitions and eventually to represent Team GB at the World Butchery Challenge. I now own the business I learned my trade in, and have six full time staff. I love being my own boss, and having responsibility of staff is magic!"

"I thought I would give the meat industry a 'try' as I didn't really know what career path I was on. Sean Cassidy, Dunbia Highland Meats From the very start I knew it was the correct decision for me. Enrolment into the Highland Meats Butchery Academy followed, which I have progressed through very quickly. This gave me more money at the end of the week. I am now on a pathway to gain my Level 1 grade Knife skills, and then hopefully supervisor status!"



"I started working in the family shop at the age of 13. I've always enjoyed helping customers and talking about our product range. My apprenticeship has not only helped develop my skills, but increased my confidence too. Being the only female butcher in the shop has not held me back! The family business was always going to be my future as I was always excited about food. Being able to produce good food for the local community is something I take a huge amount of pride in."



## IT'S ALL ABOUT REAL OPPORTUNITIES

# REAL TRAINIG

There are opportunities to suit everyone - from processing and catering butchery, to high street retail and supermarkets, with a variety of roles available.

Modern Apprenticeships benefit from training by industry experts, and apprentices can gain on-the-job experience while working towards a nationally recognised qualification.

# REAL CRAFT

- Future-proofed skills trained butchers are always in demand
- **✓** Real world experience - learning new skills on the job, from traditions to technologies
- Gaining experience and expertise - developing precision and dexterity through knife skills

# REAL CREATIVITY LIFE

- Opportunities to be creative, learning how to get the most out of every cut for every customer
- Surprisingly social, from being part of a team, to becoming part of a community, butchers have the opportunity to connect with customers, chefs and colleagues
- **Enjoy a rewarding and fulfilling** career, becoming an expert in a professional field

- Real wages, allowing young people to earn while they learn
- Real employability and job opportunities, without being locked into a career



# AREYOUREADY TO TAKE A REAL LOOK AT BUTCHERY

butcherycareers.co.uk

